Autocab

DRIVING INNOVATION

Ghost Cloud

Ghost Cloud is the world's most advanced booking and dispatch management system, making it the go-to solution for the modern private hire taxi business.

From only £2 per vehicle per week

Powerful

A real-time automated booking and dispatch engine that actually delivers, Ghost Cloud will manage every aspect of your private hire business end-to-end, from one simple and secure, cloud-based platform.

Affordable

Pricing that works for you. There's no need to purchase, install and maintain software, just access your Ghost Cloud system via the Internet and pay a small weekly licence fee.

Scalable

Ghost Cloud is designed to cater to the needs of small and large taxi firms and everything in between. Your system capacity will grow with your firm as you handle increasing amounts of work, take on more drivers and even acquire competitors.

Reliable

Tried and tested by private hire industry leaders for over 25 years, the system is the most reliable in the industry, and doubly secure being based on 2 cloud platforms: Amazon EC2 and Microsoft Azure.

amazon web services™ | EC2   Microsoft Azure

Intelligent Auto-Dispatch

Work is automatically allocated fairly and efficiently, which is crucial when driver retention is a priority, based on your chosen configuration of closest driver in a particular zone or longest waiting driver in a queue.

Advanced Auto-Dispatch

Dispatch algorithms automatically allocate work to the most suitable driver based on your choice of advanced rules with any combination of: nearest to pick-up, longest waiting, type of vehicle, groups of zones, day of the week, time of day, follow-on job and even priority Accounts.
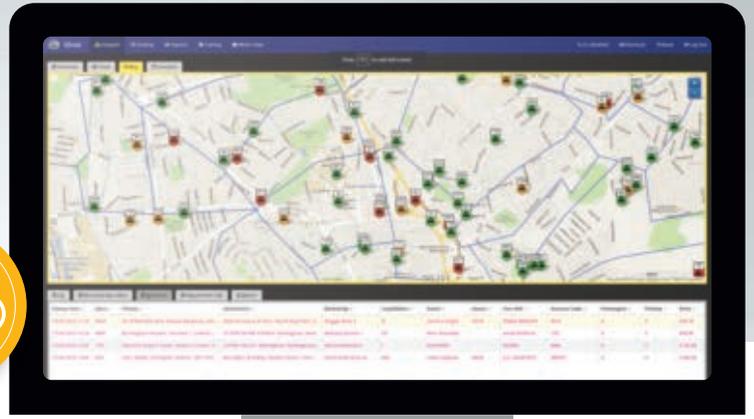
Continuous Improvement

While some providers will charge you every time you request a new feature, our sizeable R&D team continually creates and tests features and products based on feedback from hundreds of customers as part of our service, all built into the price.

To find out more contact **0161 491 7777**

www.autocab.com

Improve speed, cut costs, increase bookings...
let Ghost Cloud do the hard work for you.

Ghost CLOUD

More Features

- Integrated billing and taxi cashiering module is simple to use and extremely powerful
- Business intelligence reports help visualise your business data and make informed decision
- Job exchange through APIs. Receive extra jobs and never lose customers due to under capacity
- The Ghost operational platform includes a comprehensive Accounts portal, designed to win as well as keep existing accounts
- 24/7 technical support and training from our team of experts
- Driver auto switch off if rent is not paid
- Integrate seamlessly with leading aggregators all the way from reservation, confirmation and scheduling, to dispatch, payment and reporting
- Automatic Text Back to inform passengers when a vehicle has been dispatched and when it arrives
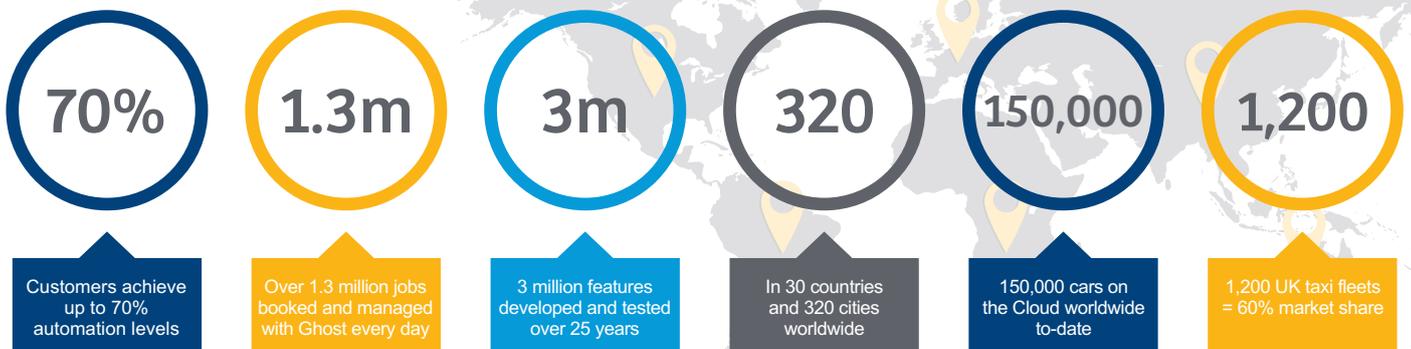- Configurable dashboard control panel

Key Benefits

- **Minimal Investment** - prices start from just £2 per vehicle per week
- **Customer loyalty** - regular customers book through quicker
- **Reduce no-jobs** with 'call customer' and 'call driver'
- **Receive and dispatch** multiple jobs at the same time within seconds
- **Increase booking capacity** while reducing dispatcher headcount
- **Remote installation**, programming, rezoning and updates

- **Reduce strain** on your call centre, increase productivity and efficiency
- **Automate** and centrally manage your full operations
- **Gain control** of your taxi fleet and enforce compliance with your policies and procedures
- **Free updates** and upgrades
- **Access** your system anytime, anywhere over the Internet
- **Free attendance** at Autocab's Annual User Conference

Key Statistics

70% — Customers achieve up to 70% automation levels

1.3m — Over 1.3 million jobs booked and managed with Ghost every day

3m — 3 million features developed and tested over 25 years

320 — In 30 countries and 320 cities worldwide

150,000 — 150,000 cars on the Cloud worldwide to-date

1,200 — 1,200 UK taxi fleets = 60% market share

"Request a free demo today and learn how you can join the most advanced booking and dispatch solution in the world."

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