

PHANTOM WALLBOARD

Take control of your business performance.

In today's fast-paced world, speed and accuracy are more important than ever before. Phantom Wallboard is a powerful Wallboard solution designed to advance the way private hire firms visualise their operational data and proactively resolve issues.



Measure Performance

Define the objectives that matter to you and have them monitored automatically and continuously in real time.

Customise Displays

Choose the default layout or design your own, with click and drag widgets. The results can be displayed on large screens and individual users' PCs as required.

Summarise Statistics

Show summary information relevant to each department drawing data from Ghost, Phantom, Passenger App and Driver Companion.

Take Action

Make contact centre and operations metrics actionable and enable the proactive management of customer service and driver performance issues.

To find out more contact **0161 491 7777**

www.autocab.com

Phantom Wallboard's powerful reporting engine provides a real time view of the key performance indicators in your business at a glance. Its robust infrastructure captures, analyses and summarises relevant information so that managers can monitor key statistics, troubleshoot issues and react quickly.

Visualisation that works



Wallboard keeps your teams informed and motivated and allows you to visualise business performance.

Wallboard answers key questions at a glance, including:

- ▶ How many app bookings am I taking?
- ▶ How many bookings are operators taking?
- ▶ How are individual operators performing?
- ▶ How many drivers are working?
- ▶ What is my average dispatch time?
- ▶ How many jobs have been cancelled?
- ▶ What is my rate of 'no jobs' and completed jobs?
- ▶ What payment method are customers using?
- ▶ How many jobs have been cancelled?
- ▶ What are my automation levels on IVR, ABOP, Passenger App and e-booking?
- ▶ Are there any issues with flights, trains or traffic?
- ▶ How many new customers have I gained?
- ▶ And more.

Seamlessly integrated with your systems

Wallboard will seamlessly integrate with your Ghost booking and dispatch system, Phantom phone system, Passenger App, Driver Companion and Web Booking engine to give you aggregated, up-to-the-minute performance information from these various sources.



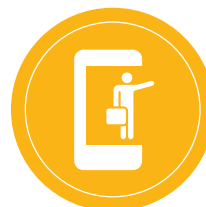
Ghost Cloud
booking and
despatch



Phantom
phone system



Driver
Companion



Passenger
App



Web
Booking

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